



**Construction  
Apprenticeship  
Awards 2025**

*Sponsorship*  
**PACKAGES**





# ABOUT *The Awards*

The Construction Apprenticeship Awards first founded in 2021 to recognise excellence and the achievement of Apprentices, Providers and Employers in the UK Construction Apprenticeships Sector. The success of year 1 naturally expanded our reach and resulted in a surge of nominations for 2022 from all over the UK and grew the event and its attendees by 36%. Since then, the number of nominations and interest in the event itself has grown year on year. Due to this, for 2025 we are making plans to make this year bigger to accommodate more nominations and more attendees to the event to celebrate all finalists and winners. The CAA team would like to invite you to position your brand in front of attendees from all areas of the construction apprenticeship supply chain and support recognition of this crucial industry and it's individuals.



# Why

# SPONSOR

The Construction  
Apprenticeship Awards



## BRAND VISABILITY

Your brand will be visible, not only to the attendees of the ceremony but, by all those who nominate, register interest or visit our website & social media.



## SOCIAL RESPONSIBILITY

Enhance your social responsibility showing your commitment to the success of construction apprenticeships.



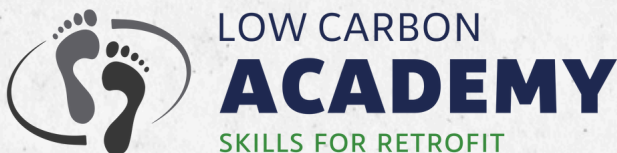
## BUILD RELATIONSHIPS

Opportunity to network with likeminded individuals and organisations who share a passion for construction apprenticeships.

# PREVIOUS SPONSORS OF THE CONSTRUCTION APPRENTICESHIP AWARDS



CONSTRUCTION  
EPA COMPANY





## **Introducing CAA 2025 Headline Sponsor**

Insert Logo  
Here

## **Headline Sponsor**

**£10,000 + VAT**

**1 x Package Available**

**8 X TICKETS ALLOCATED FOR THE AWARDS EVENING. OPTION TO PURCHASE MORE IF THERE ARE TICKETS AVAILABLE CLOSER TO THE EVENT**

**POSITION YOUR BRAND OR ORGANISATION AS THE HEADLINE SPONSOR, THE AWARDS WILL BE BILLED IN ASSOCIATION WITH YOUR ORGANISATION NAME E.G. 'CONSTRUCTION APPRENTICESHIP AWARDS IN ASSOCIATION WITH XXX'**

**MAIN BRANDING AT VENUE AND OPPORTUNITY TO DELIVER THE WELCOME SPEECH AND CLOSING REMARKS AT THE LIVE AWARDS EVENING. FULL PAGE SPREAD + BRANDING ALSO THROUGHOUT THE AWARDS PROGRAMME**

**OPPORTUNITY TO INCLUDE BRANDED MERCHANDISE WITH ALL PRIZES ON THE NIGHT**

**HEADLINE SPONSOR CREDITS ON ALL EVENT MARKETING INCLUDING WEBSITE, HTML ESHOTS, PERSONAL OUTREACH MAILS AND SOCIAL CAMPAIGNS PLUS**

**INCLUSION IN POST-EVENT MARKETING AND 2025 LAUNCH CAMPAIGN**





# Venue Sponsor

**£5,000 + VAT**

**1 x Package Available**

**5 X TICKETS ALLOCATED FOR THE AWARDS EVENING. OPTION TO PURCHASE MORE IF THERE ARE TICKETS AVAILABLE CLOSER TO THE EVENT**

**POSITION YOUR BRAND OR ORGANISATION AS THE VENUE SPONSOR AND RECEIVE PERSONALISED SOCIAL MEDIA ASSETS TO USE AS YOU WISH ON YOUR EMAIL FOOTERS AND ANY MARKETING YOU DO TO SUPPORT THE AWARDS**

**FULL PAGE SPREAD + BRANDING ALSO THROUGHOUT THE AWARDS PROGRAMME**

**OPPORTUNITY TO HAVE A BRANDED STAND FOR MEET & GREET WITH THE WELCOME DRINKS + BRANDED CONFECTIONERY**

**VENUE SPONSOR CREDITS ON EVENT MARKETING INCLUDING WEBSITE, SOCIAL CAMPAIGNS PLUS OPPORTUNITY TO INCLUDE BRANDED MERCHANDISE WITH PRIZES**

**INCLUSION IN POST-EVENT PROMO VIDEO AND SELECTED FUTURE MARKETING**





# Entertainment Sponsor

**£3,000 + VAT**

**1 x Package Available**

**3 X TICKETS ALLOCATED FOR THE AWARDS EVENING. OPTION TO PURCHASE MORE IF THERE ARE TICKETS AVAILABLE CLOSER TO THE EVENT**

**POSITION YOUR BRAND OR ORGANISATION AS THE ENTERTAINMENT SPONSOR AND RECEIVE PERSONALISED SOCIAL MEDIA ASSETS TO USE AS YOU WISH ON YOUR EMAIL FOOTERS AND ANY MARKETING YOU DO TO SUPPORT THE AWARDS**

**OPPORTUNITY TO INTRODUCE THE ENTERTAINMENT ON THE EVENING**

**BRANDING AT THE VENUE, ON STAGE DURING ENTERTAINMENT AND A FULL PAGE SPREAD IN THE AWARDS PROGRAMME HANDED OUT ON THE EVENING**

**ENTERTAINMENT SPONSOR CREDITS ON EVENT MARKETING INCLUDING WEBSITE, SOCIAL CAMPAIGNS, BRAND PLUS OPPORTUNITY TO INCLUDE BRANDED MERCHANDISE WITH PRIZES**

**INCLUSION IN POST-EVENT PROMO VIDEO AND SELECTED FUTURE MARKETING**



# Sponsorship OPTIONS

## Category Sponsor

£2,000 + VAT per category  
Limited Availability

**1 X TICKET ALLOCATED FOR THE AWARDS EVENING. OPTION TO PURCHASE MORE IF THERE ARE TICKETS AVAILABLE CLOSER TO THE EVENT**

**POSITION YOUR BRAND OR ORGANISATION AS A CATEGORY SPONSOR AND RECEIVE PERSONALISED SOCIAL MEDIA ASSETS TO USE AS YOU WISH ON YOUR EMAIL FOOTERS AND ANY MARKETING YOU DO TO SUPPORT THE AWARDS**

**OPPORTUNITY TO AWARD THE PRIZES FOR YOUR CATEGORY AT THE LIVE AWARDS EVENING**

**YOUR LOGO WILL BE ON STAGE DURING THE PRESENTATION AND YOU WILL HAVE THE OPPORTUNITY TO PRESENT THE AWARD YOU SPONSOR**

**CATEGORY SPONSOR CREDITS ON EVENT MARKETING INCLUDING WEBSITE, SOCIAL CAMPAIGNS PLUS OPPORTUNITY TO INCLUDE BRANDED MERCHANDISE WITH YOUR CATEGORY PRIZE**

**INCLUSION IN POST-EVENT PROMO VIDEO AND SELECTED FUTURE MARKETING**



# *Sponsorship* **OPTIONS**

## **Category Sponsor**

**£2,000 + VAT per category**

**Limited Availability**

### **Available Categories Below**

**LEVEL 2 CONSTRUCTION APPRENTICE OF THE YEAR**

**LEVEL 3 CONSTRUCTION APPRENTICE OF THE YEAR**

**LEVEL 4 CONSTRUCTION APPRENTICE OF THE YEAR**

**CONSTRUCTION APPRENTICESHIP EMPLOYER OF THE YEAR**

**CONSTRUCTION APPRENTICESHIP TRAINING PROVIDER/ EMPLOYER  
PROVIDER OF THE YEAR**

**LOW CARBON INNOVATOR OF THE YEAR**

**CONSTRUCTION APPRENTICESHIP TUTOR/ ASSESSOR OF THE YEAR**

**CONSTRUCTION APPRENTICESHIP CHAMPION OF THE YEAR**



# Sponsorship **OPTIONS**

## **Category Sponsor**

**£2,000 + VAT per category  
Limited Availability**

### **Sold Categories Below**

**LEVEL 6 CONSTRUCTION APPRENTICE OF THE YEAR**

**CONSTRUCTION APPRENTICESHIP COLLEGE/UNIVERSITY OF THE YEAR**



# Our GALLERY Activity

Here's a few snaps from previous awards ceremonies. For more please visit our website

[www.constructionapprenticeshipawards.co.uk](http://www.constructionapprenticeshipawards.co.uk)







# THANK *You*

The Construction Apprenticeship Awards team would like to thank you for considering sponsorship and we are looking forward to working with you to deliver an unforgettable awards evening.

To secure your sponsorship package please email us or complete the form linked to the logo below.



[www.constructionapprenticeshipawards.co.uk](http://www.constructionapprenticeshipawards.co.uk)

[info@constructionapprenticeshipawards.co.uk](mailto:info@constructionapprenticeshipawards.co.uk)





## The Construction Apprenticeship Awards

### **Who does the category of Construction Apprenticeship Champion of the year apply to?**

This category is for any individual who has gone above and beyond to support construction apprenticeship delivery. This could be somebody within a college, an exceptional employer mentor or a materials supplier who donates their time and materials to support the sector to name a few.

### **Who does the category of Low Carbon Innovator of the year apply to?**

A company or individual that is going over and above in terms of their thinking and work around sustainability and low carbon initiatives.

### **Can I purchase more tickets?**

Yes, there are a limited number of tickets available and due to the popularity of our awards, we must restrict ticket numbers. However, you will be able to purchase additional tickets when they go on sale, tickets will be sold on a first come, first served basis.

### **How and when do I pay for my sponsorship package?**

Invoices will be sent out on successful confirmation of sponsorship with 30 day payment terms. Deposit and final payment options are available, please let us know if you would like this option.

**Still have a question? No problem, please get in touch with a member of the team**