

# CONSTRUCTION APPRENTICESHIP AWARDS 2023



# *Sponsorship* **PACKAGES**





# ABOUT The Awards

The Construction Apprenticeship Awards first launched in 2021 to recognise excellence and the achievement of Apprentices, Providers and Employers in the UK Construction Apprenticeships Sector. The success of year 1 naturally expanded our reach and resulted in a surge of nominations for 2022 from all over the UK and grew the event and its attendees by 36%. Registrations of interest for 2023 are building and already we can see our reach has expanded further. The CAA team would like to invite you to position your brand in front of attendees from all areas of the construction apprenticeship supply chain and support recognition of this crucial industry and it's individuals.

The Construction Apprenticeship Awards 2023 will be held on Friday 17th November at Dukes 92 in Manchester City Centre.

# Why

# SPONSOR

The Construction  
Apprenticeship Awards



## BRAND VISABILITY

Your brand will be visible, not only to the attendees of the ceremony but, by all those who nominate, register interest or visit our website & social media.



## SOCIAL RESPONSIBILITY

Enhance your social responsibility showing your commitment to the success of construction apprenticeships.



## BUILD RELATIONSHIPS

Opportunity to network with likeminded individuals and organisations who share a passion for construction apprenticeships.

# PREVIOUS SPONSORS OF THE CONSTRUCTION APPRENTICESHIP AWARDS



CONSTRUCTION  
EPA COMPANY



Checkatrade



Dovetail  
& Slate



# Sponsorship OPTIONS

## Headline Sponsor

£8,000 + VAT

1 x Package Available

**8 X TICKETS ALLOCATED FOR THE AWARDS EVENING. OPTION TO ALLOCATE MORE IF THERE ARE TICKETS AVAILABLE CLOSER TO THE EVENT**

**POSITION YOUR BRAND OR ORGANISATION AS THE HEADLINE SPONSOR, THE AWARDS WILL BE BILLED IN ASSOCIATION WITH YOUR ORGANISATION NAME E.G. 'CONSTRUCTION APPRENTICESHIP AWARDS IN ASSOCIATION WITH XXX'**

**MAIN BRANDING AT VENUE AND OPPORTUNITY TO DELIVER THE WELCOME SPEECH AND CLOSING REMARKS AT THE LIVE AWARDS EVENING. FULL PAGE SPREAD + BRANDING ALSO THROUGHOUT THE AWARDS PROGRAMME**

**OPPORTUNITY TO INCLUDE BRANDED MERCHANDISE WITH ALL PRIZES ON THE NIGHT**

**HEADLINE SPONSOR CREDITS ON ALL EVENT MARKETING INCLUDING WEBSITE, HTML ESHOTS, PERSONAL OUTREACH MAILS AND SOCIAL CAMPAIGNS PLUS**

**INCLUSION IN POST-EVENT MARKETING AND 2024 LAUNCH CAMPAIGN**



**CONSTRUCTION  
EPA COMPANY**

# **Food & Drinks Sponsor**

**£7,000 + VAT**

**1 x Package Available**

**4 X TICKETS ALLOCATED FOR THE AWARDS EVENING. OPTION TO ALLOCATE MORE IF THERE ARE TICKETS AVAILABLE CLOSER TO THE EVENT**

**POSITION YOUR BRAND OR ORGANISATION AS THE FOOD & DRINKS SPONSOR AND RECEIVE PERSONALISED SOCIAL MEDIA ASSETS TO USE AS YOU WISH ON YOUR EMAIL FOOTERS AND ANY MARKETING YOU DO TO SUPPORT THE AWARDS**

**FULL PAGE SPREAD + BRANDING ALSO THROUGHOUT THE AWARDS PROGRAMME**

**OPPORTUNITY TO HAVE A BRANDED STAND FOR MEET & GREET WITH THE WELCOME DRINKS + BRANDED CONFECTIONERY**

**FOOD & DRINKS SPONSOR CREDITS ON EVENT MARKETING INCLUDING WEBSITE, SOCIAL CAMPAIGNS PLUS OPPORTUNITY TO INCLUDE BRANDED MERCHANDISE WITH PRIZES**

**INCLUSION IN POST-EVENT PROMO VIDEO AND SELECTED FUTURE MARKETING**

# Sponsorship OPTIONS

## Entertainment Sponsor

£5,000 + VAT

1 x Package Available

**4 X TICKETS ALLOCATED FOR THE AWARDS EVENING. OPTION TO ALLOCATE MORE IF THERE ARE TICKETS AVAILABLE CLOSER TO THE EVENT**

**POSITION YOUR BRAND OR ORGANISATION AS THE ENTERTAINMENT SPONSOR AND RECEIVE PERSONALISED SOCIAL MEDIA ASSETS TO USE AS YOU WISH ON YOUR EMAIL FOOTERS AND ANY MARKETING YOU DO TO SUPPORT THE AWARDS**

**OPPORTUNITY TO INTRODUCE THE ENTERTAINMENT ON THE EVENING**

**BRANDING AT THE VENUE, ON STAGE DURING ENTERTAINMENT AND A FULL PAGE SPREAD IN THE AWARDS PROGRAMME HANDED OUT ON THE EVENING.**

**ENTERTAINMENT SPONSOR CREDITS ON EVENT MARKETING INCLUDING WEBSITE, SOCIAL CAMPAIGNS PLUS OPPORTUNITY TO INCLUDE BRANDED MERCHANDISE WITH PRIZES**

**INCLUSION IN POST-EVENT PROMO VIDEO AND SELECTED FUTURE MARKETING**

# Sponsorship **OPTIONS**

**Category Sponsor**  
£2,500 + VAT per category  
Limited Availability

## Category Options Below

**LEVEL 2 CONSTRUCTION APPRENTICE OF THE YEAR 2023**

**LEVEL 3 CONSTRUCTION APPRENTICE OF THE YEAR 2023**

**LEVEL 4 CONSTRUCTION APPRENTICE OF THE YEAR 2023**

**LEVEL 6 CONSTRUCTION APPRENTICE OF THE YEAR 2023**

~~**CONSTRUCTION APPRENTICESHIP COLLEGE OF THE YEAR 2023**~~



**CONSTRUCTION APPRENTICESHIP TRAINING PROVIDER OF THE YEAR 2023**

**CONSTRUCTION APPRENTICESHIP MICRO EMPLOYER OF THE YEAR 2023**

**CONSTRUCTION APPRENTICESHIP SMALL EMPLOYER OF THE YEAR 2023**

**CONSTRUCTION APPRENTICESHIP MEDIUM/LARGE EMPLOYER OF THE YEAR 2023**

**CONSTRUCTION APPRENTICESHIP ASSESSOR OF THE YEAR 2023**

**CONSTRUCTION APPRENTICESHIP CHAMPION OF THE YEAR 2023**

~~**LOW CARBON INNOVATOR OF THE YEAR 2023**~~





# Sponsorship OPTIONS

## Category Sponsor

£2,500 + VAT per category

Limited Availability

**2 X TICKETS ALLOCATED FOR THE AWARDS EVENING. OPTION TO ALLOCATE MORE IF THERE ARE TICKETS AVAILABLE CLOSER TO THE EVENT**

**POSITION YOUR BRAND OR ORGANISATION AS A CATEGORY SPONSOR AND RECEIVE PERSONALISED SOCIAL MEDIA ASSETS TO USE AS YOU WISH ON YOUR EMAIL FOOTERS AND ANY MARKETING YOU DO TO SUPPORT THE AWARDS**

**OPPORTUNITY TO AWARD THE PRIZES FOR YOUR CATEGORY AT THE LIVE AWARDS EVENING ON FRIDAY 17TH NOVEMBER 2023**

**YOUR LOGO WILL BE IN THE PROGRAMME, ON STAGE DURING THE PRESENTATION AND ON THE CERTIFICATE AND TROPHY THAT YOU PRESENT**

**CATEGORY SPONSOR CREDITS ON EVENT MARKETING INCLUDING WEBSITE, SOCIAL CAMPAIGNS PLUS OPPORTUNITY TO INCLUDE BRANDED MERCHANDISE WITH YOUR CATEGORY PRIZE**

**INCLUSION IN POST-EVENT PROMO VIDEO AND SELECTED FUTURE MARKETING**

# Our GALLERY Activity

Here's a few snaps from the previous two years. For more please visit our website

[www.constructionapprenticeshipawards.co.uk](http://www.constructionapprenticeshipawards.co.uk)





# THANK You

The Construction Apprenticeship Awards team would like to thank you for considering sponsorship and are looking forward to working with you to deliver an unforgettable awards evening.

To secure your sponsorship package please email us or complete the form linked to the logo below.



[www.constructionapprenticeshipawards.co.uk](http://www.constructionapprenticeshipawards.co.uk)

[info@constructionapprenticeshipawards.co.uk](mailto:info@constructionapprenticeshipawards.co.uk)

# FAQ'S

## The Construction Apprenticeship Awards

### **What is the difference between a Micro, Small or Medium/Large Employer?**

- Micro Business = less than 10 employees & turnover under £2 million
- Small Business = less than 50 employees & turnover under £10 million
- Medium/Large Business = over 50 employees

### **Who does the category of Construction Apprenticeship Champion of the year apply to?**

This category is for any individual who has gone above and beyond to support construction apprenticeship delivery. This could be somebody within a college, an exceptional employer mentor or a materials supplier who donates their time and materials to support the sector to name a few.

### **Who does the category of Low Carbon Innovator of the year apply to?**

A company or individual that is going over and above in terms of their thinking and work around sustainability and low carbon initiatives.

### **If I am a sponsor why do I get allocated tickets if they are free?**

There are a limited number of tickets available and due to the popularity of our awards, we must restrict ticket numbers. Closer to the event if there are tickets remaining we will approach our sponsors and offer additional tickets.

### **How and when do I pay for my sponsorship package?**

Invoices will be sent out on successful confirmation of sponsorship with 30 day payment terms.

**Still have a question? No problem, please get in touch with a member of the team**